

Activities at the Parish Hall Llandegfan

By Mike Blyth

At 9.30 am on Thursday morning 22nd November 2012, I (Mike), Professor Liying Zhang (co-director of the Confucius Institute at Bangor University), Bihem and Aeshi set off by car from Bangor University.

After a short treacherous journey in high wind and bucketing rain we arrived at the Parish Hall Llandegfan.

We were welcomed by the Ladies of Llandegfan whilst Aeshi put on her beautiful Chinese minority traditional dress.

In front of an audience of about 30 people Mrs Maggie Roberts welcomed Professor Zhang and her Team.



Aeshi put on her beautiful Chinese minority traditional dress.

We were particularly pleased to see
Llandegfan resident David Berry who has a
flourishing business in China.



Professor Zhang began by introducing Aeshi in her
traditional dress who was much applauded by all. She
then showed us a stunning set of pictures she had
taken on Anglesey. Next she introduced us to the work
of new Confucius Institute at Bangor University .Here
many Chinese language and cultural activities are
now on offer to all local people. We were then treated
to outstanding pictures of China: art, buildings, Kite
and Boat and Annual Festivals.



Mike and Professor Zhang



I gave way to David Berry who with his Chinese Partner jointly owns Fruit Farms and Fruit Essence businesses in North West China.

David agreed there is a need for Welsh/UK Businessmen to engage with the vast Chinese market and gave us some fascinating insights into his 20 year business experience working in China. He was in Beijing 10 days ago.



Professor Zhang then gave way to me (Mike) who urged local North Wales businesses to consider selling into China. To succeed in China I stressed the need to understand the language and culture: above all Guanxi. I explained this is much more than just Networking and involves the development of a deep cultural relationship leading to trust and building a deeper and long term friendship.



There was a paper cutting demonstration by Bihem where the audience very much enjoyed joining in.

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After some questions from the enthusiastic audience Maggie Roberts thanked Professor Zhang and her Team most warmly. As the meeting broke up with much chatting and laughing together we all happily made our way home .

CONFUCIUS INSTITUTE AT BANGOR UNIVERSITY



A short but dramatic Sword Dance to demonstrate Kung Fu class we can attend, taught by Professor Zhang herself !

Contact Details:

Tel: 01248 388555

Email: Confuciusinstitute@bangor.ac.uk

Web: www.bangor.ac.uk/confucius-institute

Address: College Road, Bangor

LL57 2DG UK